

AUGUST 19

fashion calendar 1985

JANUARY

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1986

JANUARY							FEBRUARY							MARCH							APRIL								
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SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER								
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEKS BEGINNING MONDAY, AUGUST 19 & 26, 1985

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 19	DONNA KARAN (Resort).....	550 Seventh.....	14th fl.....398-1558
Aug. 19-	DESIGNERS' COLLECTIVE: 66 MENSWEAR COLLECTIONS, SPRING/SUMMER '86 AT BERKSHIRE PLACE		
Aug. 22	HOTEL, Madison Ave. & 52nd St. Contact: Elyse Kroll, 759-8055; 753-5800.		
Tuesday	PRESS PARTY &	MALO TRICOT	MORGAN HOTEL
Aug. 20	INFORMAL MODELING	(1466 BROADWAY #508)	237 MADISON AVENUE
6:30 P.M.	Cocktails. By invitation. Contact: 840-1955.		
Tuesday	COCKTAIL PARTY TO	YVON & MITCHELL RUBINSON	RIVERHOUSE
Aug. 20	GREET BILL KAISERMAN		435 EAST 52ND STREET
7-9 P.M.	By inv. Contact: L'Agence, Yvon Dihe, 581-4466.		
Aug. 20-22	FASHION ACCESSORIES EXPO (HOLIDAY/SPRING) AT PIER EXPO, Hudson & 48th: (203) 852-0500.		
Aug. 20-	MIRIAM MARSHALL ACCESSORIES AT FAE, PIER 92, #735, Summer Collection, also 8/24-8/27;		
Aug. 22	Nat'l Boutique Show & 9/20-22 at New York Pret, N.Y. Coliseum. Contact: 819-0240.		
Wednesday	"NEW MILLIONAIRES' CLUB"	DIANNE BRILL MENSWEAR	THE PALLADIUM
Aug. 21	MENSWEAR COLLECTION	(611 BROADWAY #629)	126 EAST 14TH STREET
4:30 P.M.	By invitation. Thereafter by appt. Contact: Ica Mueller	505-8087.	
Wednesday	"CALYPSO" EVENING:	JAY GOLDSTEIN & JEFF ROSE	MARINER III
Aug. 21	COCKTAILS & DINNER		WEST 23RD STREET MARINA
7:00 P.M.	By invitation. Contact: Yvon Dihe, L'Agence, 581-4466.		
*Aug. 23	ATLANTA RESORT MARKET WEEK (Aug. 23-27)		
*Aug. 23	CHICAGO RESORT MARKET WEEK (Aug. 23-27)		
*Aug. 23	LOS ANGELES RESORT MARKET WEEK (Aug. 23-26)		
Aug. 24-27	NAT'L FASHION & BOUTIQUE SHOW AT N.Y. COLISEUM. Contact: 594-0880.		
*Aug. 24	INTERNATIONAL LEATHERGOODS FAIR IN COLOGNE (Aug. 24-27)		
Sept. 2	LABOR DAY -- Legal Holiday (Monday)		
Sept. 3	MICHAEL LERNER SPORTSWEAR (Spring).....	575 Seventh.....	9th fl.....382-0828
Sept. 3	ERNST STRAUSS (Early Spring).....	50 Cent Pk So....	Suite 33A.....265-2034
*Sept. 7-	PARIS: SEMAINE DU CUIR (Leathergoods), SEHM (Mens & Boys) & MODE ENFANTINE		
Sept. 10	(International Children's Show), AT PORTE DE VERSAILLES. Contact: 869-1720.		
*Sept. 8	DUSSELDORF: IGEDO--SPRING/SUMMER RTW & INTIMATE APPAREL; 840-7744. (Sept. 8-11)		
Monday	75TH ANNIVERSARY:	BENEFIT EDUC'L FOUNDATION	FASHION INST. TECH.
Sept. 9	VAN BUREN/NEIMAN ASSOC.	FOR FASHION INDUSTRIES	227 WEST 27TH ST.
5:30-7:30	Chmn: Jerome Chazen, Liz Claiborne. Tickets: \$100.00 each. Contact: 760-7820		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 9 6:30 P.M.	SERGIO VALENTE BEAUTY SALON: COCKTAIL RECEPTION Opening of beauty salon. By invitation. Press: 872-8610.	BERGDORF GOODMAN	754 FIFTH AVENUE 7TH FLOOR
Monday Sept. 9 7:30 P.M.	PRESS DINNER: INTRODUCING TUSCANY FRAGRANCE Dinner at 8:15. Beauty editors, by invitation. Press: Lyn Leigh, 572-4443.	ARAMIS	LA COLONNA 17 WEST 19TH STREET
Sept. 9- Sept. 12	30 LEADING ISRAELI DESIGNERS: SPRING/SUMMER AT N.Y. PENTA (7th Ave & 33rd). Knitwear, outerwear, activewear, swimwear: 560-0695. Press: Spencer & Rubinow, 751-9050.		
Sept. 9	J.G. HOOK.....(Spring).....485 Seventh.....10th fl.....354-7330		
Sept. 9	ALBERT NIPON EXECUTIVE DRESS (Resort)...498 Seventh.....4th fl.....244-2300		
Sept. 9	ALBERT NIPON PETITES (Resort).....498 Seventh.....4th fl.....244-2300		
Tuesday Sept. 10 8:00 P.M.	SFA - USA: ANNUAL BENEFIT FASHION SHOW Fashions by: Adolfo (Amer. Cancer Society); Geoffrey Beene (Humane Society, N.Y.); Bill Blass (J.O.B.); Carolina Herrera (Memorial Sloan Kettering); Mary McFadden (N.Y. City Ballet); Oscar de la Renta (Hospital for Special Surgery). Show, 8:30. By Inv. (Black Tie). Tickets: \$150.00: 940-4262. Press: Helen O'Hagan, 940-4248.	SAKS FIFTH AVENUE	611 FIFTH AVENUE
Tuesday Sept. 10- Sept. 13	NOVELTY FABRICS & FANCY YARNS FROM JAPAN By invitation. Contact: Mr. Taka Hirohama, 354-6729.	YAGI TSUSHO (111 WEST 40TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Sept. 10- Sept. 12	6TH ANNUAL KNITTING YARN FAIR BY NAT'L KNITWEAR & SPORTSWEAR ASSOCN AT PIER EXPO, HUDSON RIVER & 48TH ST. Contact: 386 Pk. Av. So., 683-7520.		
Wednesday Sept. 11 8:00 P.M.	"ECCO L'ITALIA": BENEFIT MASKED BALL For "American Academy in Rome." Tickets: \$200.00. Contact: 535-4250. Press: 705-2441.	BLOOMINGDALE'S	1000 THIRD AVENUE
*Sept. 11	MIAMI: FLORIDA CHILDREN'S WEAR MANUFRS., DORAL COUNTRY CLUB; 800-233-3988. (9/11-15)		
Thursday Sept. 12 12:00 Noon	DECORATOR FABRICS BY MARIO BUATTA Lecture & luncheon. Price: \$5.00. By reservation: 391-3632.	LORD & TAYLOR	424 FIFTH AVENUE THEATER - 11TH FLOOR
Thursday Sept. 12 6-8 P.M.	GALA RECEPTION: 113 YEARS OF ADVERTISING "The Art Of Beauty". By inv. Open Sept. 13-Oct. 5. Press: Markham/Novell, 687-1765.	SHISEIDO	FASHION INST. OF TECH. 227 WEST 27TH - BLDG. E
Thursday Sept. 12 6-8 P.M.	PREVIEW: NEW STORE OPENING Cocktails. By inv. Press: Donna Cristina, 315-8011; Rebecca Schafer, 744-9616	MARIO VALENTINO	OLYMPIC TOWER 645 FIFTH AVENUE - 51ST St.
Thursday Sept. 12 6-8 P.M.	OPENING OF NEW OFFICES & SHOWROOM Cocktail Party. By invitation. Contact: 308-2400.	GENNY, U.S.A.; BYBLOS, U.S.A.	650 FIFTH AVENUE
*Sept. 13	COLOGNE: CHILDREN'S & YOUNG PEOPLE'S INT'L TRADE FAIR: 974-8830.		
Sept. 16	ROSH HASHONAH--JEWISH NEW YEAR--Monday (Begins Sunday Sept. 15 at Sunset)		
Monday Sept. 16 8:00 P.M.	L.A. LAUNCH: COCO--NEW PERFUME & FALL COUTURE SHOW To benefit L.A. Music Center. By inv. (Black Tie) Dinner/Dance. Contact: 688-5055.	CHANEL	L.A. MUSIC CENTER DOROTHY CHANDLER PAVILLION

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 17 7:00 P.M.	BENEFIT DINNER DANCE: FASHIONS BY GENNY Black tie. Chmn.: Joanne Winship. Tickets: \$175.00. Contact: 581-7380.	GIRLS' TOWN OF ITALY (24 WEST 57TH STREET)	HOTEL PIERRE BALLROOM
Tuesday Sept. 17- Sept. 20	FALL '86 WOOL FABRICS FOR WOMEN Exhibit by 30 leading manufacturers. By inv. Contact: Mr. T. Arami, 704-9416	JAPAN WOOLEN & LINEN TEXTILES EXPORTERS ASSOC.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday Sept. 18 10:00 A.M.	PRESS SHOWING: SPRING '86 COLLECTION By inv. Buyers at 12 Noon. Buyers: 730-1844. Press: Gottfried & Loving, 688-4665.	ANNE KLEIN II	205 WEST 39TH STREET SHOWROOM-8TH FLOOR
Wednesday Sept. 18 8:00 P.M.	INTRODUCTION OF "PARFUM RARE" --NEW FRAGRANCE Dinner/Dance. By inv. (Black Tie). Press: Barbara Kling, 581-8024.	PARFUMS JACOMO	REGINE'S CRYSTAL ROOM
Wednesday Sept. 18- Sept. 20	SPRING/SUMMER '86 MENSWEAR COLLECTIONS Also women's fashions. Contact: Nancy Anderman, 302-1488.	INTERNATIONAL DESIGN GROUP	BONDS INTERNATIONAL 1526 BROADWAY (45TH STREET)
Sept. 18	LOWER EAST MEN AT IDG Show, Bonds International -1526 Broadway- 563-0586.		
*Sept. 18- Sept. 20	PRESS PREVIEW: CALIFORNIA COLLECTIONS AT THE LOS ANGELES MART (110 East 9th St.), By invitation. Contact: Karen Witynski, (213) 239-9230.		
Sept. 19	8:30 A.M., DONNA MODA PRESS BKFST, AT HOTEL DRAKE. Press: Marina Maher, 759-7543.		
Thursday Sept. 19 12:30 P.M.	LUNCH: INTRODUCING "BEAUTIFUL": SAKS FIFTH AVENUE ESTEE LAUDER FRAGRANCE Tickets: \$100.00, benefit Parks Council: 838-9410. Press: 572-4200 or 940-4248.	SAKS FIFTH AVENUE ESTEE LAUDER FRAGRANCE	AMERICAN CAFE ROCKEFELLER PLAZA
Thursday Sept. 19 11:00 A.M.	BENEFIT FOR MUSEUM: FASHION SHOW By invitation. Contact: Lord & Taylor, 391-3632.	LORD & TAYLOR; & MUSEUM OF CITY OF N.Y.	424 FIFTH AVENUE AT 38TH STREET
Thursday Sept. 19- Sept. 22	SPRING/SUMMER WOMEN'S: FASHIONS FROM ITALY Breakfast 9/19, 8:30 A.M. By inv.; Marina Maher Commun.; 759-7543. Exhibit: 980-1500.	DONNA MODA ITALIAN TRADE COMMISSION	HOTEL DRAKE PARK AVENUE & 56TH STREET
Sept. 19	ROBERTO CAVALLI (Spring) AT DONNA MODA, HOTEL DRAKE (9/19-22)....644-1004.		
*Sept. 19- Sept. 21	FLORENCE: PITTI FILATTI (Yarns, Fibers, Knitted Fabrics for Fall/Winter '86) Contact: Centro Moda Firenze, Via Faenza 109, 50192 Florence, tel. 055-219331.		
Sept. 20- Sept. 23	AKRIS SWITZERLAND (SPRING/SUMMER '86) PRET-A-PORTER PREMIERE IN N.Y., DAY & EVENING FASHIONS, SHERATON CENTRE, 7TH AVE. & 52ND ST. Contact: M. Stora, 580-7742		
Sept. 20- Sept. 22	NY PRET: SPRING/SUMMER '86 COLLECTIONS AT N.Y. COLISEUM. Buyers: Jacalyn Cowan, 563-5350. Press: Renee Pastor Inc., 682-8560.		
Sept. 21- Sept. 23	FRENCH RTW & ACCESSORIES at N.Y. Sheraton Centre, 7th Ave. & 52nd St. Contact: Jean-Pierre Fain, P.O. Box 4440, N.Y. 10163.		
Monday Sept. 23 11:00 P.M.	N.Y. LAUNCH: COCO--NEW PERFUME & FALL COUTURE SHOW Dinner after "Tosca", to benefit Met Opera. By inv. (Black Tie). Contact: 688-5055.	CHANEL	METROPOLITAN OPERA LINCOLN CENTER
Sept. 25	YOM KIPPUR--Jewish Day of Atonement--Wednesday (Begins Tues., Sept. 24 at Sunset)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 26 7-9 P.M.	DISCOVERY SHOW: INTRODUCING 12 ARTISTS By invitation. Contact: 673-2000. Press: Gottfried & Loving, 688-4665.	ARTWEAR	456 WEST BROADWAY (AT HOUSTON)
*Sept. 28	DALLAS: MEN'S SPRING/SUMMER MARKET WEEK; (800)-527-1451. (Sept. 28-Oct. 1)		
*Sept. 28	<u>PARIS</u> : WOMEN'S RTW & BOUTIQUE SHOW, PORTE DE VERSAILLES PARIS; 869-1720. (9/28-10/2)		
*Sept. 28	<u>FLORENCE</u> : PITTI TREND (Women's & Men's Ready-To-Wear). (Sept. 28-30).		
*Oct. 5-8	MAGIC (Menswear) IN LOS ANGELES AT LA CONVENTION CENTER. Contact: (213) 748-6323.		
*Oct. 6	<u>MILAN</u> : MILAN COLLEZIONE--READY-TO-WEAR SHOWS (Oct. 6-10).		
*Oct. 8-10	<u>LONDON</u> : FABREX EXHIBITION (Fabrics Fair) AT OLYMPIA HOTEL; Susan Conrad, 01-379-5568.		
*Oct. 11	MIAMI SPRING MARKET WEEK (Oct. 11-14). Contact: (305) 261-2900.		
*Oct. 12- Oct. 15	<u>LONDON</u> : BRITISH DESIGNER SHOW. Contact: Joanne Davis, Philbeach Events, Earls Court Exhibition Centre, Warwick Road, London. SW5 9TA; 01-385-1200.		
*Oct. 12- Oct. 15	<u>PARIS</u> : PREMIERE VISION--WINTER FABRICS SHOW AT PARC DES EXPOSITIONS DE PARIS NORD. Contact: French Fashion & Textile Center, 200 Madison, 213-0170.		
*Oct. 16- Oct. 23	<u>PARIS</u> : SPRING/SUMMER PRET-A-PORTER. Contact: Denise DuBois, Chambre Syndicale du Pret-A-Porter, 100 Faubourg LSt. Honore, 75008, tel. 266-64-44.		
*Oct. 20	<u>DUSSELDORF</u> : IGEDO--2ND SHOW--SPRING/SUMMER COLLECTIONS (10/20-22); 840-7744.		
*Oct. 22	<u>COMO</u> : IDEACOMO--FABRICS FAIR IN ITALY (Oct. 22-25). By invitation only.		
Oct. 28	NEW YORK SPRING & EARLY SUMMER MARKET WEEKS (Oct. 28-Nov. 8)		
*Oct. 29	<u>FRANKFURT</u> : INTERSTOFF FABRICS FAIR (Oct. 29-31)		

CONTINUOUS SHOWINGS--THESE HOLIDAY/RESORT COLLECTIONS HAVE ALREADY OPENED

HARRY ACTON LTD..(Cocktail, Evening).....	498	Seventh.....8th fl.....	564-2430
ADRI.....	552	Seventh.....2nd fl.....	719-5020
AGATHA BROWN.....	498	Seventh.....4th fl.....	947-7655
AGOSTINO INC.....	202	W 40th.....Suite 909.....	719-3805
GIL AIMBEZ FOR I.E.I; KNITWEAR; PETITES; DRESSES.....	525	Seventh.....23rd fl.....	221-3100
AKIRA.....	530	Seventh.....30th fl.....	398-0018
CARMEN D'ALESSIO.....	1407	Broadway....Suite 1219.....	944-8166
ANTONELLA PREVE (Designer Knitwear).....	498	Seventh.....9th fl.....	736-1771
ARLEQUIN PARIS.....	575	Seventh.....22nd fl.....	719-9391
GIORGIO ARMANI WOMENSWEAR (Spring/Summer).....	650	Fifth.....20th fl.....	265-2760
AUGUSTUS/CAUMONT.....	530	Seventh.....24th fl.....	840-6674
JHANE BARNES.....	1441	Broadway...9th fl.....	382-0961
BARON PETERS.....	530	Seventh.....30th fl.....	944-0666
BASCO BY GENE PRESSMAN & LANCE KARESH (Women's).....	15	W 55th.....Suite 1D.....	586-0016
BASLER AT ISABELLA.....	1466	Broadway...Suite 803.....	302-2055
GEOFFREY BEENE.....	550	Seventh.....4th fl.....	398-0800
BELLE FRANCE/JANE SCHAFFHAUSEN.....	530	Seventh.....26th fl.....	302-1855
HARVE BENARD LTD.....	205	W 39th.....6th fl.....	354-8420
ANNE MARIE BERETTA BY ABE SCHRADER.....	530	Seventh.....15th fl.....	840-7733
NEIL BIEFF LTD.....	850	Seventh.....Suite 704.....	957-8329
AIMEE RANZAU FOR STANLEY BLACKER.....	550	Seventh.....20th fl.....	764-3730
RAUL BLANCO/RAUL BLANCO PETITES.....	530	Seventh.....6th fl.....	382-2610
BILL BLASS LTD.....	550	Seventh.....12th fl.....	221-6660

(Continued on following page)

CONTINUOUS SHOWINGS--THESE HOLIDAY/RESORT COLLECTIONS HAVE ALREADY OPENED (continued)

BILL BLASS COLLECTION III.....	550	Seventh.....8th fl.....	921-2100
BLASSPORT.....	550	Seventh.....2nd fl.....	354-4200
BLEYLE EUROPE & BLEYLE AMERICA.....	575	Seventh.....23rd fl.....	382-3330
BONAVITACOLA.....	214	W 39th.....2nd fl.....	302-1001
LYNN BOWLING DESIGNS.....	331	Park Ave So,9th fl.....	420-9618
BREFF AGENCY (Marie Pierre, Albrecht Ollendiek).....	485	Seventh.....Suite 301.....	563-3540
ELEANOR P. BRENNER LTD.....	1460	Broadway...12th fl.....	382-2655
BRITISH KHAKI.....	37	W 57th.....11th fl.....	755-8506
PIERRE CARDIN SPORTIF & KNITS.....	550	Seventh.....5th fl.....	354-9760
MARYESTA CARR INT'L (Accessories).....	330	Fifth.....Suite 1103.....	563-9040
Jambo Africa, Glennis, Russ Mar)			
CASI.....	530	Seventh.....2nd fl.....	944-8870
OLEG CASSINI COLLECTIONS.....	530	Seventh.....9th fl.....	354-6990
OLEG CASSINI MILANO/NEW YORK.....	1410	Broadway...Suite 501.....	819-1150
CASTLEBERRY KNITS.....	530	Seventh.....5th fl.....	221-4333
CESARANI.....	12	E 53rd.....5th fl.....	752-6910
C'EST SIMONE BY GEORGE SIMONTON.....	209	W 38th.....6th fl.....	840-2035
CHACOK USA INC.....	575	Seventh.....Suite 1455.....	869-4030
ARTHUR CHAPNIK.....	230	W 38th.....6th fl.....	840-2777
CHAR & SHER DESIGNS.....(Levine & Yarosh)	214	W 39th.....2nd fl.....	382-0910
LUCILLE CHAYT.....	264	W 35th.....6th fl.....	564-2584
CHINOISE/BANCO BY MATTHEW LOMBARDI.....	525	Seventh.....3rd fl.....	944-6450
LIZ CLAIBORNE DRESSES; SPORTSWEAR (7th fl).....	1441	Broadway...17th fl.....	354-4900
WAYNE CLARK.....	530	Seventh.....20th fl.....	382-2880
CLEOPATRA.....	530	Seventh.....17th fl.....	382-2454
PAULA COHEN LTD (Barbara Carden, Max for.....Daymor Couture, Pave, Saint Romei) Press: Jane McEntyre, 861-6632.	498	Seventh.....9th fl.....	947-8252
ANNE COLE COLLECTION; COLE OF CALIFORNIA (Swimwear) 1411 Broadway...32nd fl.....			398-9696
COMMOTION! (Becca, Cari Clement, Fernanda Franca,...264 W 35th.....23rd fl.....Dwight Jhones, David Josef, Guy & George, Kasandra, Larry LeGaspi, Jimmy Meyer, Options, Debbie Lee Ridge)			695-1673
BERN CONRAD.....	530	Seventh.....27th fl.....	391-8052
JASPER CONRAN (Cashmere Collection).....	85	East End Ave; Rebeccca Shafer.744-9616	
CORINNE Z (Delaware Street, Julia Jay, Edie Johne, 214 W 39th.....2nd fl.....Leslie Gayle Karten, Kira, Marika, Rina Z, Susan Sandhaus, Shalmay, Starington, Bobbie To, Pam Tushak, Veena)			704-0838
VICTOR COSTA.....	530	Seventh.....20th fl.....	719-1460
PAUL COSTELLOE.....	530	Seventh.....20th fl.....	382-2880
CRISCIONE.....	525	Seventh.....7th fl.....	730-7310
GERARD DAREL.....	575	Seventh.....Suite 1455.....	869-4058
KARL DAVIS.....(Fall/Holiday)	745	Fifth.....32nd fl.....	924-7155
LEAMOND DEAN.....	530	Seventh.....24th fl.....	704-4303
DEVERNOIS/PHIL SOROKA (& Alpinit, Claire Barrat, Fredlee)..488	Seventh...Suite 4F...	564-4305	
DANIEL D'HIVER; PISANTI/PARIS.....(Whodunnit)	512	Seventh.....26th fl.....	391-3991
DIANNE B FOR CYGNE DESIGNS.....	512	Seventh.....27th fl.....	354-6474
DIANE DICKINSON.....	530	Seventh.....9th fl.....	354-4147
CHRISTIAN DIOR SPORTSWEAR.....	550	Seventh.....7th fl.....	944-9820
KEVIN DORNAN FOR LANDED CO (suedes).....	485	Seventh.....7th fl.....	239-9590
MARK DUFTY (After Five).....	322	W 57th.....45 A.....	245-2547
NOLAN MILLER DYNASTY COLLECTION FOR AFTER FIVE.....	530	Seventh.....14th fl.....	354-7010
EAST WIND CODE.....	202	W 40th.....2nd fl.....	840-6470
TARQUIN EBKER.....	275	W 39th.....7th fl.....	730-1536
E & E SPORT.....	1411	Broadway...Suite 3527.....	704-0450
PERRY ELLIS.....	575	Seventh.....2nd fl.....	921-8500
PERRY ELLIS PORTFOLIO.....	575	Seventh.....2nd fl.....	921-8500
ENCORE (Div. U.M.I.).....	530	Seventh.....27th fl.....	764-0611
ESCADA BY MARGARETHA LEY.....	1466	Broadway...10th fl.....	869-8424
ESTEVEZ.....	530	Seventh.....20th fl.....	944-8470
GENE EWING/BIS.....	575	Seventh.....Suite 2510.....	921-0685
CARLOS FALCHI (Handbags).....	320	Fifth.....Suite 808.....	594-2900
ORA FEDER DESIGNS INC (Intimate Apparel).....171 Madison.....10th fl.....			532-9236

(Continued on following page)

CONTINOUS SHOWING--THESE HOLIDAY/RESORT COLLECTIONS HAVE ALREADY OPENED (continued)

LOUIS FERAUD (Until Aug. 21).....	570 Seventh.....17th fl.....	840-8220
SALVATORE FERRAGAMO (Spring RTW).....	663 Fifth.....5th fl.....	838-9470
ANDREW FEZZA WOMENSWEAR.....	575 Seventh.....34th fl.....	354-8490
FIANDACA.....	230 Cent Pk S....586-6908; (617) 262-6580	
JILL FITZSIMON-AUSTRALIA.....(Sassha Lambert).....	641 Fifth.....Suite 31F.....	751-0224
FLORENCE & CELESTE (Chu Chu Knits, Endres,.....)	498 Seventh.....9th fl.....	279-9620
Annemarie Gardin, Dana Hogan, Carol Peretz, Maria Scotto, Stuart Collection, Maya Varma)		
MARIO FORTE FOR AFTER FIVE INC.....	530 Seventh.....14th fl.....	354-7010
CHRISTYNE FORTI.....	530 Seventh.....17th fl.....	764-4850
FRENCH RAGS (Press: Barbara Kling, 581-8024).....	485 Seventh.....34th fl.....	971-0110
JUDI FRIED.....	530 Seventh.....20th fl.....	382-2880
DIANE VON FURSTENBERG DRESSES.....	1407 Broadway...20th fl.....	869-1400
GALLANT INT'L COAT (& GEOFFREY BEENE FOR GALLANT).....	205 W 39th.....8th fl.....	354-7284
JIMMY GAMBA.....	250 W 35th.....Suite 1207.....	564-9897
NANCY GANZ.....	525 Seventh.....10th fl.....	719-2355
JEAN-PAUL GAULTIER (Spring/Summer).....	552 Seventh.....Suite 601.....	575-7818
JENNIFER GEORGE.....	530 Seventh.....30th fl.....	764-0630
GIULLIANA.....	530 Seventh.....14th fl.....	921-2270
GIUSEPPE SPORT LTD.....	575 Seventh.....Suite 2700.....	354-3038
GIVENCHY EN PLUS.....	1466 Broadway...Suite 1402.....	921-5550
GOTTEX (Swimwear).....	1411 Broadway...6th fl.....	354-1240
JON HAGGINS.....	260 W 35th.....13th fl.....	564-2897
BILL HAIRE-IRVING SAMUEL.....	205 W 39th.....17th fl.....	704-4310
ANNE HALL.....(Pamela Paine Assoc.).....	214 W 39th.....2nd fl.....	921-7820
BETTY HANSON & COMPANY.....	205 W 39th.....14th fl.....	840-8888
CATHY HARDWICK.....	1410 Broadway...28th fl.....	354-0033
HARLEY'S WHIM.....	35 W 36th.....12th fl.....	563-2157
LESTER HAYATT FOR SPORTSTREET.....	1411 Broadway...Suite 485.....	704-9656
SUSIE HAYWARD.....	485 Seventh.....Suite 501.....	947-9180
HELGA.....	Hotel Drake.....Suite 1805.....	421-0900
TOM HEWITT & ASSOCIATES.....	575 Seventh.....Suite 1457.....	997-0097

(Hino & Malee, Marilyn Forbes, Plain Geometry, Staccato)

JONATHAN HITCHCOCK FOR DeNATALE/LEVIN.....	550 Seventh.....22nd fl.....	840-3669
CAROL HORN.....	575 Seventh.....33rd fl.....	921-9670
CINDY HUGHES DESIGNS.....	405 E 72nd.....6C.....	794-0907
ICINOO.....	202 W 40th.....Suite 503.....	730-0764
IN-WEAR/MATINIQUE.....	485 Seventh.....9th fl.....	563-3285
JABE BY ANDREA BEHAR.....	214 W 39th.....10th fl.....	944-1114
JAMISON/JAMISPORT.....	498 Seventh.....24th fl.....	239-9477
ROBERT JANAN.....	530 Seventh.....19th fl.....	354-7880
JAYNE JAY.....	499 Seventh.....15th fl.....	695-0909
JEANNE-MARC.....	1466 Broadway...9th fl.....	575-7840
JIBALI BY MOTOKO.....	209 W 38th.....4th fl.....	764-5858
BETSEY JOHNSON.....	209 W 38th.....2nd fl.....	921-0510
JONATHAN.....	131 E 70th.....4th fl.....	288-1362
KAI-YIN-LO (Jewelry and Accessories).....	117 E 57th.....Suite 46G.....	308-5108
KAY JUDGE (Babacho, Paul Dahan for.....)	498 Seventh.....3rd fl.....	594-5558

Glynnis Collections, Gabani, Ruth Hornbein, Katlean, Leslie Long, Mosaic, Norma, Vivienne Poy, Joani Rome, Xian, Ricky Yeung)

NORMA KAMALI FAKE FURS, OUTERWEAR, ACCESSORIES.....	11 W 56th.....	957-9797
NORMA KAMALI PRIVATE COLLECTION JERSEY.....	11 W 56th.....	957-9797
NORMA KAMALI STRETCHWEAR.....	11 W 56th.....	957-9797
NORMA KAMALI JEWELRY (Premiere).....	11 W 56th.....	957-9797
NORMA KAMALI SWIMWEAR.....	11 W 56th.....	957-9797
NORMA KAMALI LINGERIE.....	11 W 56th.....	957-9797
KANSAI.....	974 Madison.....	249-9060
NAT KAPLAN.....	498 Seventh.....21st fl.....	239-9400
KAPPI.....	498 Seventh.....24th fl.....	239-9485
DONNA KARAN.....	550 Seventh.....14th fl.....	398-1558
MICHAEL KATZ.....(Levine & Yarosh).....	214 W 39th.....2nd fl.....	382-0910
KENAR.....	530 Seventh.....25th fl.....	944-5300

CONTINUOUS SHOWINGS--THESE HOLIDAY/RESORT COLLECTIONS HAVE ALREADY OPENED (continued)

ROBERT KINCH LTD.....	202 W 40th.....	11th fl.....	302-2390
ALEXIS KIRK.....	385 Fifth.....	7th fl.....	532-3779
ANNE KLEIN & CO.....	205 W 39th.....	11th fl.....	221-7880
CALVIN KLEIN.....	205 W 39th.....	12th fl.....	719-2600
SUSAN KLEIN LTD (Lynn Doherty, Alik Finger Knits,...	575 Seventh.....	Suite 2250.....	382-1359
Marv Graff, Roland Nivelais, Gibson Palermo, Della Rovere, Maya Varma, Georgina Von Etzdorf)			
LILA KLEIGMAN (New Showroom).....	499 Seventh.....	25th fl, South.....	563-5790
DON KLINE.....	32 W 39th.....	12th fl.....	221-6771
GABRIELE KNECHT.....	264 W 35th.....	8th fl.....	714-2424
THE KOHLER COLLECTION.....	498 Seventh.....	4th fl.....	594-4484
KOOS VAN DEN AKKER.....	234 W 39th.....	8th fl.....	840-6720
MICHAEL KORS.....	148 W 28th.....	6th fl.....	620-4677
MIKE KORWIN'S KNITWORKS INC.....	498 Seventh.....	19th fl.....	947-8828
REGINA KRAVITZ.....	575 Seventh.....	29th fl.....	840-6065
FLORA KUNG (New Showroom).....	214 W 39th.....	3rd fl.....	302-3600
LA BLANCA (Swimsuits).....	1411 Broadway....	Suite 1603.....	221-6152
KARL LAGERFELD COLLECTION & KL BY KARL LAGERFELD....	550 Seventh.....	23rd/24th fl.....	944-1244
ADRIENNE LANDAU (Sweaters).....	264 W 35th.....	11th fl.....	695-8362
RICHARD LANG.....	530 Seventh.....	21st fl.....	719-1727
GUY LAROCHE FOR BLANCHE LINGERIE.....	136 Madison....	10th fl.....	889-1810
RALPH LAUREN.....	550 Seventh.....	3rd fl.....	221-0675
L'EAU VIVE.....	1407 Broadway....	Suite 916.....	354-8641
LEONARD-PARIS.....	550 Seventh.....	5th fl.....	869-3601
LEVINE & YAROSH (Baroni, Char & Sher,.....	214 W 39th.....	2nd fl.....	382-0910
Michael Katz, Ron Leal, Louis Marino, Metamorphosis S.E., Ildi Marshall, Ellen Perrin, Lawrence Rich/Seymour Levy, Shanna, Sister Max S.F., Sparklers, Szato)			
HAROLD LEVINE; & ELLIE KNITS.....	530 Seventh.....	21st fl.....	391-2255
HERBERT LEWIN (Apawe Pants, Blues, Carron, Rodolfo 202 W 40th.....	Suite 1404.....	764-5888	
Contreras, Kay Cosserat, Ellesse, Ellis Flyte, Christine Jaguin, Kanae, Benny Ong, T.H.E. Design House, Shelly Walsh)			
MARY McFADDEN.....	264 W 35th.....	2nd fl.....	736-4078
BOB MACKIE.....	550 Seventh.....	22nd fl.....	391-8697
BOB MACKIE FOR ALPHA SYLRAY (Intimate Apparel).....	180 Madison....	Mezz.....	689-5111
MAKINS HATS & MAKINS II.....	212 W 35th.....	12th fl.	594-6666/213-8120
MALAVE FOR LOWER EAST APPAREL.....	264 W 35th.....	7th fl.....	563-0586
MALO TRICOT.....	1466 Broadway....	Suite 508.....	840-1955
MANSEL-FAIR LTD. (Men's & Women's Spring).....	24 W 40th.....	9th fl.....	302-2660
MARY JANE MARCASIANO...(138 Spring, 2nd, 226-6809)	488 Seventh.....	Suite 6F.....	594-2873
FRANK MASANDREA.....	530 Seventh.....	29th fl.....	869-0202
GEORGE MASKET BY KAREN HARMAN.....	498 Seventh.....	10th fl.....	947-7110
MERCEDES & ADRIENNE.....	485 Seventh.....	Suite 309.....	563-0940
MIGNON BY DOROTHY FARBO.....	530 Seventh.....	3rd fl.....	354-4980
TRACY MILLS.....	550 Seventh.....	10th fl.....	221-6374
MISS O BY OSCAR DE LA RENTA.....	550 Seventh.....	19th fl.....	354-6777
ISSEY MIYAKE PLANTATION.....	530 Seventh.....	10th fl.....	575-7730
ROBERT MOLNAR.....	218 W 37th.....	7th fl.....	563-4893
MONDI/BRUESTLE/CHRIS (Spring/Summer).....	725 Fifth.....	16th fl.....	980-1073
HANAE MORI.....	550 Seventh.....	21st fl.....	221-5726
MORISANE (Also at N.Y. Pret, #3534, 9/20-22).....	153 W 36th.....	4th fl.....	239-9777
MOROCI, INC.....	530 Seventh.....	12th fl.....	354-1880
REBECCA MOSES; & ANDREA JOVINE.....	1441 Broadway....	32nd fl.....	382-2320
MULTI FACETS BY SANDY STARKMAN.....	498 Seventh.....	15th fl.....	563-0800
PATRICIA MURRAY, INC.....	209 W 38th.....	12th fl.....	869-2020
ANTHONY MUTO FOR GINO DE GEORGIO.....	239 W 39th.....	11th fl.....	869-2620
MORTON MYLES.....	550 Seventh.....	15th fl.....	391-8700
BERT NEWMAN'S COLLECTIONS.....	500 Seventh.....	15th fl.....	308-9405
ALBERT NIPON.....	530 Seventh.....	2nd fl.....	354-0760
ALBERT NIPON BOUTIQUE.....	530 Seventh.....	2nd fl.....	354-0760
ALBERT NIPON COLLECTIBLES.....	530 Seventh.....	19th fl.....	921-8620
ALBERT NIPON DETAILS.....	530 Seventh.....	19th fl.....	921-8620

(Continued on following page)

CONTINUOUS SHOWINGS--THESE HOLIDAY/RESORT COLLECTIONS HAVE ALREADY OPENED (continued)

ALBERT NIPON DIMENSIONS.....	498	Seventh.....4th fl.....	244-2300
ALBERT NIPON SOFTWEAR.....	530	Seventh.....19th fl.....	921-8620
NIQUE NEW YORK.....	202	W 40th.....Suite 707.....	840-8620
DANNY NOBLE.....	202	W 40th.....10th fl.....	398-9393
NORMA (TORONTO).....(Kay Judge)	498	Seventh.....3rd fl.....	594-5558
LYNN NOVAK.....	1466	Broadway...Suite 1611.....	730-9696
GIDEON OBERSON (Swimsuits).....	1411	Broadway...Suite 427.....	869-3375
OQUENDO.....	9	E 30th.....2nd fl	686-6751; 686-6433
ROD OWENS (Abrizzi, Barboglio, Bass, Robert Berdell).....	485	Seventh.....Penthouse.....	760-0100
Carol Bird, Leon Block, Elena Brunelli, Tony Chase, Criscione, Diva, Ren Ellis, Julie Frances, Annie Lago, Sara Mique, O.T.T., Private Label, Silveira)			
ROD OWENS (Chanson D'Amour, Casadei, Bella Donna,...).....	498	Seventh.....3rd & 6th fl.....	564-1870
Susan Freis, Jaylon, Laurie Kabala, Claudia Jane Klein, Pierre LeBiche, Randy, Sister Max, Tadashi, Taste of Honey/Sybil, TD4, Sue Wong, Zaira)			
YONSON PAK.....	264	W 35th.....5th fl.....	695-6087
PARTY FORMALS INC.....	530	Seventh.....14th fl.....	354-7010
ANNE PINKERTON.....	485	Seventh.....4th fl.....	563-6920
ROBERTA PINTO.....	498	Seventh.....2nd fl.....	947-4822
POGIA BY D. POLIMENTI.....	530	Seventh.....4th fl.....	944-6030
POSH BY JAY ANDERSON.....	550	Seventh.....18th fl.....	398-0763
LIZ POTTER; & LIZ POTTER PLUS.....	498	Seventh.....7th fl.....	868-7272
RAE. DESIGN COLLECTION.....(Roy Ogden)	110	W 40th.....25th fl.....	944-9252
OSCAR DE LA RENTA.....	550	Seventh.....11th fl.....	354-6777
MARY ANN RESTIVO.....	498	Seventh.....16th fl.....	736-0109
RICHILENE.....	530	Seventh.....3rd fl.....	354-0629
NINA RICCI COLLECTIONS.....	550	Seventh.....10th fl.....	840-6047
NINA RICCI TRICOTS.....	550	Seventh.....10th fl.....	840-6047
RICHTONE KNITS; & J.D. SPORT & BOUTIQUE.....	498	Seventh.....14th fl.....	279-1600
RODIER PARIS.....	512	Seventh.....15th fl.....	302-0990
CAROLYN ROEHM.....	550	Seventh.....18th fl.....	921-0399
JACKIE ROGERS.....	550	Seventh.....6th fl.....	764-6020
ROSSELLA OF ROME-DANZANTE.....	209	W 38th.....6th fl.....	944-6610
JANET RUSSO.....	214	W 39th.....2nd fl.....	575-9850
GLORIA SACHS.....	550	Seventh.....9th fl.....	921-1460
PAULA SAKER...(Press: Jeanne Chappell, 595-9420).....	530	Seventh.....29th fl.....	221-6960
FERNANDO SANCHEZ (Lingerie & Loungewear).....	50	W 57th.....15th fl.....	581-8581
FERNANDO SANCHEZ (Vacation Clothes).....	5	W 19th.....7th fl.....	989-6685
GIORGIO SANT'ANGELO.....	20	W 57th.....4th fl.....	245-1550
GIORGIO SANT'ANGELO SWIMWEAR.....	1411	Broadway...Suite 1223.....	704-0046
SAO LTD.....	202	W 40th.....12th fl.....	704-9620
LISANDRO SARASOLA (RTW & Accessories).....	225	W 35th.....14th fl.....	221-1594
DON SAYRES.....	485	Seventh.....4th fl.....	947-9180
SCAASI BOUTIQUE.....	530	Seventh.....8th fl.....	382-1356
BETH SCHAEFFER.....(88th St)	580	Amsterdam...4E; 787-2378/(718)783-5778	
ABE SCHRADER CORP.....	530	Seventh.....15th fl.....	840-7733
ABE SCHRADER EVENING.....	530	Seventh.....15th fl.....	840-7733
SHAMASK.....	39	W 37th.....11th fl.....	398-1210
HELENE SIDEL.....	530	Seventh.....7th fl.....	354-0024
SIGNATURES BY EILEEN RUBINI.....	512	Seventh.....6th fl.....	354-4700
THE SILK FARM.....	525	Seventh.....8th fl.....	354-7567
KATHRYN SIMON INC.....	260	W 35th.....Suite 400.....	868-0430
ADELE SIMPSON.....	530	Seventh.....23rd fl.....	354-8600
JANE SINGER.....	1441	Broadway...Suite 1482.....	575-9540
COSMO SIRCHIO (Babette, Chitusi, Vera Cristina,...).....	230	W 39th.....13th fl.....	719-3171
A. Doucette, Ero, M. Haups, Karen Line, B. Kates, Kip Kirkendall, Jenni Ku, Pat McDonagh, Nights, Pacabu, Rainbeau, Riazee, Mary Anne Sinclair, Russell Trusso)			
SKETCHBOOK FOR REUBEN THOMAS.....	498	Seventh.....18th fl.....	736-6060
SOHO SHOWROOM (T.J. Boys, Liza Bruce,...)	1466	Broadway...Suite 401.....	944-6311
K. Factory, Narcissa, Narumiya, Anna Sui, Willy Van Rooy, Martin-Verruno)			
SOO YUNG LEE COUTURE.....	550	Seventh.....22nd fl.....	704-0455

(Continued on following page)

CONTINUOUS SHOWINGS--THESE HOLIDAY/RESORT COLLECTIONS HAVE ALREADY OPENED (continued)

SOO, BY SOO YUNG LEE.....	530 Seventh.....6th fl.....	840-6435
MARINA SPADAFORA; & GISPA.....	1466 Broadway...Suite 806.....	869-2888
SPORTWHIRL.....	498 Seventh.....15th fl.....	563-0800
NORMAN STEPHEN ENTERPRISES (Apawe, Marilyn Blumer, Caryn, Jana Con Claudia, Cockran House, Flora Accessories, Hechtor Gamarra, Lindzon, Oro, G.E. Penn (belts), Singerie, Suede Club, Trapos (knits), Vetina, Bernard Zins)	109 W 38th.....5th fl.....	997-0211
STAR OF SIAM.....	550 Seventh.....18th fl.....	398-0920
FRANCESCA STERLACCI.....	214 W 39th.....9th fl.....	869-1913
STEVEN STOLMAN.....(Pamela Paine Assoc)....	214 W 39th.....2nd fl.....	921-7820
ERNST STRAUSS.....	50 Cent Pk S....Suite 33A.....	265-2034
ALFRED SUNG.....	514 Seventh.....2nd fl.....	391-8288
SWIRL (Oscar de la Renta, Models Coat, Entre Nous, Alternatives)	600 Fifth.....12th fl.....	765-8915
TABLE EIGHT-AUSTRALIA.....	209 W 38th.....Suite 308.....	382-0167
TADAOMI.....	202 W 40th.....Suite 1107.....	302-2122
ROSE TAFT COUTURE FASHIONS.....	498 Seventh.....4th fl.....	279-8580
TALLY DRESS.....	498 Seventh.....12th fl.....	695-4277
TAMOTSU.....	37 W 39th.....Suite 202.....	921-0326
TANNER DRESS.....	530 Seventh.....28th fl.....	944-6350
TANNERSPORT.....	530 Seventh.....28th fl.....	944-6350
FRANK TIGNINO.....	530 Seventh.....28th fl.....	382-1178
TIJUCA USA BY LAURA PEARSON.....	485 Seventh.....5th fl.....	947-3539
TIKTINER.....	530 Seventh.....12th fl.....	391-1790
TOHBLA SPORTSWEAR FOR TOKYO BLOUSE.....	202 W 40th.....8th fl.....	719-9625
ELLEN TRACY.....	575 Seventh.....10th fl.....	944-6999
TRAVILLA INC.....(Rod Owens)....	485 Seventh.....16th fl.....	760-0100
TRIC-TRAC LTD. & PHYLLIS KEITLEN.....	209 W 38th.....7th fl.....	221-7935
TRIGERE, INC.....	550 Seventh.....16th fl.....	391-9100
TROA CHO.....	22 East 66th....1st fl.....	734-5660
UMI COLLECTIONS BY ANNE CRIMMINS.....	530 Seventh.....27th fl.....	764-0600
VAKKO (Suede & Leather)..(Press: Jeanne Chappell; 595-9420)....	225 West 37th, 10th fl...	221-6275
VALENTINO MISS V; & STUDIO....(Spring/Summer).....	650 Fifth.....19th fl.....	247-8621
JOAN VASS USA.....	485 Seventh.....5th fl.....	947-3417
VASSARETTE (Daywear, Foundations, Sleepwear).....	621 Madison....Main fl.....	557-1920
LEVINO Verna.....	498 Seventh.....9th fl.....	279-2345
VESNA BRICELJ.....	512 Seventh.....25th fl.....	730-1920
VICTORIA ROYAL.....	530 Seventh.....7th fl.....	944-6844
ADRIENNE VITTADINI.....	1441 Broadway...30th fl.....	921-2510
NORMA WALTERS.....	530 Seventh.....7th fl.....	840-7677
FRANC WEISSMAN.....	43 W 38th.....4th fl.....	704-9990
WHODUNNIT (Carole Arnsen, Susan Beebe, Kathleen Detoro, Anthony Ferrara, Fiddlestix, Daniel D'Hiver, Liancarlo, Sydney Carvin Milliken, Carolyn Parker, Pisante, Corinna Reinicke, Maria Rodriguez, Nancy Schjelde).....	512 Seventh.....26th fl.....	391-3991
WILLIWEAR BY WILLI SMITH.....	209 W 38th.....9th fl.....	869-1380
WILROY.....	530 Seventh.....22nd fl.....	221-2200
MRS. H. WINTER.....	45 W 25th.....4th fl.....	691-8300
YEOHLEE.....	202 W 40th.....15th fl.....	704-9600
JAYSON YOUNGER SWEATERS.....	1410 Broadway...30th fl.....	398-9285
L'ZINGER INTERNATIONAL (GO SILK).....	575 Seventh.....18th fl.....	382-3303

Thursday FALL & WINTER

NINA RICCI

HOTEL PIERRE

Oct. 3 COUTURE COLLECTION

GRAND BALLROOM

6:30 P.M. Show at 7:45. By inv. Press: Marina Maher Communications, 759-7543.

*Oct. 6-9 MUNICH: 52ND FASHION WEEK.

Oct. 7-9 3RD FABRIC SHOW AT N.Y. COLISEUM--Fall/Winter '86-87. Contact: Peter Nack, 563-5350.

*Sunday TWO SHOWINGS: SPRING
Oct. 13 SUMMER '86 COLLECTION

ZANDRA RHODES

PILLAR HALL
OLYMPIA, LONDON

6:15 P.M. Also, 8:15. By inv. Appt. 10/14/-16, Ritz: 01-749-9561. Press: S. Conrad, 01-240-1250.